

MORRISTOWN
FESTIVAL
OF BOOKS
WHERE READERS & AUTHORS MEET
OCTOBER 12 & 13, 2018
morristownbooks.org

Hello!

Thanks to the generosity, passion and hard work of so many, **Morristown is now home to New Jersey's premier book festival – The Morristown Festival of Books.** Mark your calendars now! The 5th annual Morristown Festival of Books takes place on **Friday, Oct. 12 and Saturday, Oct. 13, 2018.** This Festival is only possible because of the generosity of our donors and we are asking for your support for 2018.

Rave reviews last fall!

Bookreporter.com has touted Morristown Festival of Books as “one of our most highly anticipated events of the season.” Last year’s Festival boasted over 7,500 session attendees and featured 50 award-winning and best-selling authors, including Keynote Speaker and Pulitzer Prize-winner, Ron Chernow, speaking to a Friday night sell-out crowd about his book, *Grant*. Book lovers returned on Saturday to hear some of the year’s hottest authors, including Pulitzer Prize-winner Paul Muldoon, National Book Award finalists Min Jin Lee and David Grann, and best-selling authors Alice Hoffman and Tess Gerritsen. The wildly successful, second annual KidFest—with over 2,000 attendees—featured 12 authors, including Newbery Award-winner Kate DiCamillo and Olympic Gold Medalist author Laurie Hernandez.

Planning for 2018

Festival volunteers are working hard to make this year’s event even better than the last. 2018 will bring a return of the Keynote Event on Friday evening, October 12 at MPAC, and the Saturday Festival on October 13, which includes free lectures, book signings, and the much-anticipated KidFest.

2018 Charity Partnership

Morristown Festival of Books continues to deepen its commitment to area schools, local libraries and arts organizations. As in 2017, the Festival will again donate a portion of all keynote ticket sales to benefit literacy in partnership with the Morris Educational Foundation (MEF), an organization that enriches the educational opportunities for more than 5,200 students in all 10 schools of the Morris School District.

We can't do it without you!

This dynamic Festival, which has done so much to enhance the cultural experience of our communities, relies on your help. The funding of the entire operation of the Saturday festival is through donations from generous individuals and companies. *Your sponsorship money will enable us to continue to keep the Saturday Festival free and open to all.*

On the back of this letter is a list of Giving Opportunities and Benefits. Please join us today as a sponsor of Morristown Festival of Books 2018 by sending in the form below.

With deep gratitude,

Linda Hellstrom Wendy Supron
 Founder Development Chair

2018 Sponsorship Form

Please fill out your contact information on the reverse side of this form.

Check your desired sponsorship level:

- Presenting Sponsor: \$10,000 Author Sponsor - Silver: \$1,000
- Book Sponsor: \$7,500 Festival Fellow: \$500
- Venue Sponsor: \$5,000 Festival Friend: \$250
- Author Sponsor - Platinum: \$2,500 Other: \$ _____
- Author Sponsor - Gold: \$1,500



Make checks payable to
 Community Foundation
 of NJ for MFOB or complete
 credit card information
 on the reverse.

Please tear off and mail to: CFNJ, Post Office Box 338, Morristown, NJ 07963-0338

MORRISTOWN FESTIVAL OF BOOKS October 12 & 13, 2018	Presenting Sponsor	Book Sponsor	Venue Sponsor	Author Sponsor - Platinum	Author Sponsor - Gold	Author Sponsor - Silver	Festival Fellows	Festival Friend
SPONSORSHIP BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Complimentary Keynote Tickets in Donor Section	6	6	5	4	4	3	2	1
Passes to Post Keynote Reception								
Passes to the VIP Lounge on Festival Saturday								
Recognition in the Festival Program, Website, and Keynote								
Right of First Refusal to be an Author Host*								
Opportunities for "Meet and Greet" with Authors								
Private Lunch with Authors and Other Sponsors								
Your Ad on Festival Website for a Full Year with a Link to your Company's Website	Full Page	1/2 Page	1/2 Page	1/4 Page				
Your Logo in Festival Program at Appropriate Sponsor Level								
Your Corporation Thanked on Social Media Platforms with Logo								
Verbal Recognition at Festival Venue(s)	All Venues	Selected Venues	Selected Venues					
Prominent Signage with Logos at Festival Venues								
Your Corporate Literature Available at Welcome Tent								
Your Company Name and Logo Imprinted on Bookmark Distributed with Keynote Book (over 1300 books given in 2017).								
Ability to Introduce Your Corporation and Author during an Author Session								

*Sponsors who also want to be author hosts may select the authors on a first come first served basis by the sponsorship amount and commitment date.

An author may have several sponsors but only one host on festival day.

SPONSOR INFORMATION

Donor name (for program donor listing): _____
 For organizations/book clubs sharing a sponsorship, please list all names, addresses and emails on a separate paper.
 Organization/book club name: _____
 Contact name: _____
 Contact address: _____
 Contact email: _____
 Phone: _____

CREDIT CARD INFORMATION

Amount: \$ _____ **VISA** **DISCOVER** **AMERICAN EXPRESS** **MasterCard**
 Name on card: _____
 Card #: _____ Expiration date: _____ CCV #: _____

FOR QUESTIONS OR MORE INFORMATION
 Please email: info@morristownbooks.org
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 Your company may match your contribution. Ask your employer for a matching gift form, then mail the completed form to the address on the reverse side.