

MORRISTOWN
**FESTIVAL
OF BOOKS**
WHERE READERS & AUTHORS MEET

OCTOBER 11 & 12, 2019
morristownbooks.org

Hello!

Thanks to the generosity, passion and hard work of so many, **Morristown is now home to New Jersey's premier book festival – The Morristown Festival of Books.** Mark your calendars now! The 6th annual Morristown Festival of Books takes place on **Friday, Oct. 11 and Saturday, Oct. 12, 2019.** This Festival is only possible because of the generosity of our donors and we are asking for your support for 2019.

Rave reviews last fall!

Bookreporter.com has touted Morristown Festival of Books as “one of our most highly anticipated events of the season.” Last year’s Festival boasted more than 8,500 session attendees and featured 57 award-winning and best-selling authors, including Keynote Speaker former Secretary of State and five-term U.S. Senator John Kerry, Pulitzer Prize winners Gregory Pardlo and Gilbert King, National Book Award winner and five-time Pulitzer finalist Joyce Carol Oates, political commentator Chris Matthews, Olympic medalist Ibtihaj Muhammad, current international bestselling authors A.J. Finn, Kate Moore, Kate Quinn, and many others. The wildly successful KidFest—with a total of more than 2,000 attendees—featured 18 authors, including Newbery Medal winner Matt de la Peña, Caldecott Honoree David Ezra Stein, and best-selling children’s authors Laura Numeroff and Dan Gutman.

To mark its 5th anniversary and to encourage future award-winning writers, the Morristown Festival of Books 2018 launched its first annual Flash Fiction Contest for New Jersey high school students. The contest committee received more than 60 stories from 28 schools throughout northern and central New Jersey, and the winners and honorable mentions were announced at the Festival Keynote Presentation.

Last fall, the Morristown Festival of Books also launched its inaugural Self-Published Author Contest for authors in Morris, Somerset, and Union Counties. We are thrilled to announce that winner Dee Ernst (*A Safe Place to Land*) has just been nominated for a RITA award from the Romance Writers of America.

Planning for 2019

Festival volunteers are working hard to make this year’s event even better than the last. 2019 will bring a return of the writing contest for New Jersey high school students, the Self-Published Author Contest, the Keynote Event on Friday evening, October 11 at MPAC, and the Saturday main Festival on October 12, which includes lectures, book signings, and the much-anticipated KidFest.

2019 Charity Partnership

Morristown Festival of Books continues to deepen its commitment to area schools, local libraries and arts organizations. As in years past, the Festival will donate a portion of all keynote ticket sales to benefit literacy in partnership with the Morris Educational Foundation (MEF), an organization that enriches the educational opportunities for more than 5,200 students in all 10 schools of the Morris School District.

We can’t do it without you!

This dynamic Festival, which has done so much to enhance the cultural experience of our communities, relies on your help. The funding of the entire operations of the Saturday festival is through donations from generous individuals and companies. **Your sponsorship money will enable us to continue to keep the main Saturday Festival free and open to all.**

On the back of this letter is a list of Giving Opportunities and Benefits. Please join us today as a sponsor of Morristown Festival of Books 2019 by sending in the form below.

With deep gratitude,

Linda Hellstrom, Founder Rachel Kempster Barry, Festival Director
Wendy Supron, Development Chair

Official Festival Sponsor

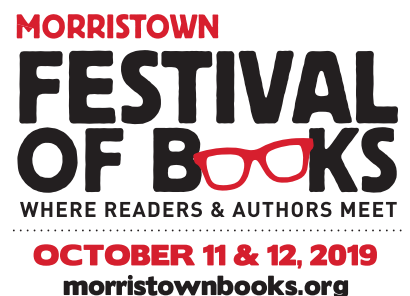
Morgan Stanley
PRIVATE WEALTH MANAGEMENT

2019 Sponsorship Form

Please fill out your contact information on the reverse side of this form.

Check your desired sponsorship level:

- | | |
|-------------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor: \$10,000 | <input type="checkbox"/> Author Sponsor - Silver: \$1,000 |
| <input type="checkbox"/> Book Sponsor: \$7,500 | <input type="checkbox"/> Festival Fellow: \$500 |
| <input type="checkbox"/> Venue Sponsor: \$5,000 | <input type="checkbox"/> Festival Friend: \$250 |
| <input type="checkbox"/> Author Sponsor - Platinum: \$2,500 | <input type="checkbox"/> Other: \$ _____ |
| <input type="checkbox"/> Author Sponsor - Gold: \$1,500 | |



Make checks payable to
Community Foundation
of NJ for MFOB or complete
credit card information
on the reverse.

Please tear off and mail to: CFNJ, Post Office Box 338, Morristown, NJ 07963-0338

**MORRISTOWN
FESTIVAL OF BOOKS
October 11 & 12, 2019**

SPONSORSHIP BENEFITS	Presenting Sponsor \$10,000	Book / Special Events Sponsor \$7,500	Venue Sponsor \$5,000	Author Sponsor - Platinum \$2,500	Author Sponsor - Gold \$1,500	Author Sponsor - Silver \$1,000	Festival Fellows \$500	Festival Friend \$250	Other
Complimentary Keynote Tickets in Donor Section <small>*Additional tickets on request if available</small>	* 4	* 4	4	4	3	2	2	1	-
Passes to Post Keynote Reception									
Passes to the VIP Lounge on Festival Saturday									
Recognition in the Festival Program, Website, and Keynote									
Right of First Refusal to be an Author Host*									
Opportunities for "Meet and Greet" with Authors									
Your Color Ad on Festival Website for a Full Year with a Link to your Company's Website	Full Page	1/2 Page	1/2 Page	1/4 Page					
Your Logo in Festival Program at Appropriate Sponsor Level									
Your Corporation Thanked on Social Media Platforms with Logo									
Verbal Recognition at Festival Venue(s)	All Venues	Selected Venues	Selected Venues						
Prominent Signage with Logos at Festival Venues									
Your Corporate Literature Available at Welcome Tent if Requested									
Your Company Name and Logo Imprinted on Bookmark Distributed with Keynote Book (over 1300 books given in 2018).									
Ability to Introduce Your Corporation and Author during an Author Session									

* Sponsors who also want to be author hosts may select the authors on a first come first served basis by the sponsorship amount and commitment date.
An author may have several sponsors but only one host on festival day.

SPONSOR INFORMATION

Donor name (for program donor listing): _____
 For organizations/book clubs sharing a sponsorship, please list all names, addresses and emails on a separate paper.
 Organization/book club name: _____
 Contact name: _____
 Contact address: _____
 Contact email: _____
 Phone: _____

CREDIT CARD INFORMATION

Amount: \$ _____ VISA MasterCard DISCOVER AMERICAN EXPRESS
 Name on card: _____
 Card #: _____ Expiration date: _____ CCV #: _____

Or please visit CFNJ.org under "Funds" and Morristown Festival of Books to pay online via credit card.

FOR QUESTIONS OR MORE INFORMATION

Please email:
info@morristownbooks.org

MATCHING GIFT

Your company may match your contribution. Ask your employer for a matching gift form, then mail the completed form to the address on the reverse side.