

MORRISTOWN  
**FESTIVAL  
OF BOOKS**  
OCTOBER 7 & 8, 2022

Dear Festival Friend,

Hello, and a warm welcome as we join together to bring the Morristown Festival of Books back to the full glory of a two-day, multi-author, in-person event in October 2022.

Thanks to the generosity, passion, and hard work of so many, Morristown has remained home to New Jersey's premier book festival and kept it flourishing, albeit in different forms. Despite all the challenges faced by our community throughout the pandemic, the Festival kept its flame burning brightly with very successful presentations of:

- MFOB@Home: 2020's all-virtual winter weekend event that drew thousands of attendees
- MFOB & Kidfest: 2021's scaled-down but vibrant and joyfully attended in-person Saturday festival

To those who continued their generous sponsorship throughout these transitional years, we extend our endless gratitude. To others who may not have heard from us in a while, we want to let you know we are still here and still very appreciative of our connection with you.

Now, as we pull out the stops to bring MFOB back in full force for 2022, we need your support more than ever.

**Please save the dates: October 7 & 8, 2022!**

Barring disruption from ongoing public health concerns, our plans include the return of the Keynote Event on Friday evening and the all-day Main Festival on Saturday, with authors appearing in four downtown venues, along with the wildly popular KidFest events, our inspiring high school writing contest, and many exciting surprises.

New for this year, we have joined forces with Literacy Volunteers of Morris County to help expand upon our shared mission and goals. This partnership will bring wonderful new faces to our event, both behind the scenes and in our audiences.

**We can't do it without you!**

Like many of you, we have missed seeing the hustle and bustle of South Street on festival day. It was a reader's paradise. Please help us bring that back. This dynamic Festival is only possible because of the generosity of our donors, and we are asking for your support for 2022. The funding of the entire operations of the Saturday festival is through donations from generous individuals and companies. *Your sponsorship money will enable us to continue to keep the main Saturday Festival free and open to all.*

On the back of this letter is a list of Giving Opportunities and Benefits. Please join us today as a sponsor of Morristown Festival of Books 2022 by sending in the form below.

With deep gratitude,

Linda Hellstrom, Festival Founder  
Wendy Supron, Director of Development

**2022 Sponsorship Form**

Please fill out your contact information on the reverse side of this form.

**Check your desired sponsorship level:**

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor: \$10,000       | <input type="checkbox"/> Author Sponsor - Silver: \$1,000 |
| <input type="checkbox"/> Book Sponsor: \$7,500              | <input type="checkbox"/> Festival Fellow: \$500           |
| <input type="checkbox"/> Venue Sponsor: \$5,000             | <input type="checkbox"/> Festival Friend: \$250           |
| <input type="checkbox"/> Author Sponsor - Platinum: \$2,500 | <input type="checkbox"/> Other: \$ _____                  |
| <input type="checkbox"/> Author Sponsor - Gold: \$1,500     |   |

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**MATCHING GIFT**

Your company may match your contribution. Ask your employer for a matching gift form, then mail the completed form to the address on the reverse side.

Please tear off and mail to: CFNJ, Post Office Box 338, Morristown, NJ 07963-0338

<b>MORRISTOWN FESTIVAL OF BOOKS October 7 &amp; 8, 2022</b>	Presenting Sponsor	Book Sponsor	Venue Sponsor	Author Sponsor - Platinum	Author Sponsor - Gold	Author Sponsor - Silver	Festival Fellows	Festival Friend
<b>SPONSORSHIP BENEFITS</b>	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Complimentary Keynote Tickets in Donor Section	4*	4*	4	4	2	2	-	-
Access to Post Keynote Reception								
Access to the VIP Lounge on Festival Saturday								
Recognition in the Festival Program, Website, and Keynote								
Right of First Refusal to be an Author Host**								
Opportunities for "Meet and Greet" with Authors								
Private Lunch with Authors and Other Sponsors								
Your Ad on Festival Website for a Full Year and Color Ad in Festival Program	Full Page	1/2 Page	1/2 Page	1/4 Page				
Your Logo in Festival Program at Appropriate Sponsor Level								
Your Corporation Thanked on Social Media Platforms with Logo								
Verbal Recognition at Festival Venue(s)	All Venues	Selected Venues	Selected Venues					
Prominent Signage with Logo or Name at Festival Venues	All Venues	All Venues	Selected Venues	Selected Venues	Selected Venues	Selected Venues		
Your Corporate Literature Available at Welcome Tent								
Your Company Name and Logo Imprinted on Bookmark Distributed with Keynote Book and Throughout 2023								
Ability to Introduce Your Corporation and Author during an Author Session								

\*Additional tickets on request if available. \*\*Sponsors who also want to be author hosts may select the authors on a first come first served basis by the sponsorship amount and commitment date. An author may have several sponsors but only one host on festival day.

**SPONSOR INFORMATION**

Donor name (for program donor listing): \_\_\_\_\_  
 For organizations/book clubs sharing a sponsorship, please list all names, addresses and emails on a separate paper.  
 Organization/book club name: \_\_\_\_\_  
 Contact name: \_\_\_\_\_  
 Contact address: \_\_\_\_\_  
 Contact email: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Check #: \_\_\_\_\_ (Make check payable to CFNJ-MFOB)

**CREDIT CARD INFORMATION**

Amount: \$ \_\_\_\_\_  VISA  DISCOVER  AMERICAN EXPRESS  MASTERCARD  
 Name on card: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CCV #: \_\_\_\_\_  
 Card #: \_\_\_\_\_



For online donations, please visit [Morristownbooks.org](http://Morristownbooks.org)  
 .....  
 FOR QUESTIONS OR MORE INFORMATION  
 Please email: [info@morristownbooks.org](mailto:info@morristownbooks.org)