



**OCTOBER 6 & 7, 2023**

Dear Festival Friend,

It is with joyful anticipation that we plan the 10th annual Morristown Festival of Books, a true milestone for New Jersey’s premier book festival and one that we could not have reached without the ongoing and exuberant support of our generous sponsors.

In 2022, we returned to pre-pandemic attendance numbers when our stages were graced by writers such as James Patterson, Katy Tur, Marie Benedict, and Dolen Perkins-Valdez. In 2023, the Festival continues its mission of connecting authors and audiences during the two-day, in-person event taking place on **October 6 & 7, 2023. Save the Date!**

Proud to bring literary luminaries into the thriving community of passionate readers in Morristown and the surrounding areas, we are committed to the ongoing representation of a wide variety of genres and voices. The Keynote Event on Friday evening, last year featuring Frank Bruni, begins the festivities, and South Street becomes a reader’s paradise on Saturday with the all-day Main Festival and the wildly popular KidFest. Both feature author readings and meet-and-greets, and KidFest includes interactive entertainment and the announcement of the winners of our inspiring Teen Writing Contest.

Again this year, we are supporting the mission and goals of the Literacy Volunteers of Morris County whose tireless efforts bring literacy to our community.

**But we can’t do it without you!**

Have you ever stopped to wonder how the Morristown Festival of Books is able to bring 60+ authors to our community on Festival Saturday and provide those events at no charge to attendees? It is thanks to the generous support of our donors and phenomenal sponsors. *The entire operation of the all-day Saturday Festival is funded through donations from loyal individuals and companies.* And in this time of increased costs, **your sponsorship is more important than ever.**

To those who have continued their generous sponsorship throughout the last decade, we extend our endless gratitude. To those of you who are considering a new connection with us, we greatly appreciate your interest in helping us keep Morristown home to New Jersey’s premier book festival. Your sponsorship money will enable us to continue to keep the Main Festival free and open to all.

Attached to this letter is a list of Giving Opportunities and Benefits. Please join us today as a sponsor of Morristown Festival of Books 2023 by sending in the form below or visiting [www.morristownbooks.org/support](http://www.morristownbooks.org/support).

With deep gratitude,

Linda Hellstrom, Founder  
Wendy Supron, Festival Chair

**2023 Sponsorship Form**

Please fill out your contact information on the reverse side of this form.

**Check your desired sponsorship level:**

- Presenting Sponsor: \$10,000
- Book Sponsor: \$7,500
- Special Event Sponsor: \$7,500
- Venue Sponsor: \$5,000
- Author Sponsor - Platinum: \$2,500
- Author Sponsor - Gold: \$1,500
- Author Sponsor - Silver: \$1,000
- Festival Fellow: \$500
- Festival Friend: \$250
- Other: \$ \_\_\_\_\_

























































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For online donations, please visit [morristownbooks.org](http://morristownbooks.org)

For questions or more information please email:

[sponsor@morristownbooks.org](mailto:sponsor@morristownbooks.org)

Please tear off and mail to: CFNJ, Post Office Box 338, Morristown, NJ 07960-0338

<b>MORRISTOWN FESTIVAL OF BOOKS October 6 &amp; 7, 2023</b>	Presenting Sponsor	Book or Special Event Sponsor	Venue Sponsor	Author Sponsor - Platinum	Author Sponsor - Gold	Author Sponsor - Silver	Festival Fellows	Festival Friend
SPONSORSHIP BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Complimentary Keynote Tickets in Donor Section	4*	4*	4	4	2	2	-	-
Access to Post Keynote Reception								
Access to the VIP Lounge on Festival Saturday								
Recognition in the Festival Program, Website, and Keynote								
Right of First Refusal to be an Author Host**								
Opportunity for "Meet and Greet" with Authors								
Opportunity for Private Lunch with Authors and Other Sponsors								
Your Ad on Festival Website for a Full Year and Color Ad in Festival Program	Full Page	1/2 Page	1/2 Page	1/4 Page				
Your Logo in Festival Program at Appropriate Sponsor Level								
Your Corporation Thanked on Social Media Platforms with Logo								
Verbal Recognition at Festival Venue(s)	All Venues	Selected Venues	Selected Venues					
Prominent Signage with Logo or Name at Festival Venues	All Venues	Selected Venues	Selected Venues	Selected Venues	Selected Venues	Selected Venues		
Your Corporate Literature Available at Welcome Tent								
Your Company Name and Logo Imprinted on Bookmark Distributed with Keynote Book and Throughout 2024								
Ability to Introduce Your Corporation and Author during an Author Session								

\*Additional tickets on request if available. \*\*Sponsors who also want to be author hosts may select the authors on a first come first served basis by the sponsorship amount and commitment date.

**SPONSOR INFORMATION**



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Donor name (for program donor listing): \_\_\_\_\_  
 For organizations/book clubs sharing a sponsorship, please list all names, addresses and emails on a separate paper.

Organization/book club name: Contact name: \_\_\_\_\_  
 Contact address: \_\_\_\_\_  
 Contact email: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Check #: \_\_\_\_\_ (Make check payable to CFNJ-MFOB)

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